



GCSE

**3700U30-1**

**ENGLISH LANGUAGE**

**UNIT 3**

**Reading and Writing: Argumentation, Persuasion and  
Instructional**

**WEDNESDAY, 7 NOVEMBER 2018 – MORNING**

**2 hours plus your additional time allowance**

**Surname** \_\_\_\_\_

**Other Names** \_\_\_\_\_

**Centre Number** \_\_\_\_\_

**Candidate Number** 0 \_\_\_\_\_

<b>For Examiner's use only</b>		
	<b>Maximum Mark</b>	<b>Mark Awarded</b>
<b>Section A (Reading)</b>	<b>40</b>	
<b>Section B (Writing)</b>	<b>40</b>	
<b>Total</b>	<b>80</b>	

## **ADDITIONAL MATERIALS**

**Resource Material.**

## **INSTRUCTIONS TO CANDIDATES**

**Use black ink, black ball point pen or your usual method.**

**Write your name, centre number and candidate number in the spaces on page 1.**

**Answer ALL questions in Section A .**

**Answer BOTH questions in Section B.**

**Write your answers in the spaces provided in this booklet. If you run out of space, use the continuation page(s) at the back of the booklet, taking care to number the question(s) correctly.**

**You may write your answers on a separate answer sheet if preferred. Write the question number at the start of each answer.**

**You are advised to spend your time as follows:**

**SECTION A**

- reading – about 10 minutes**
- answering the questions – about 50 minutes**

**SECTION B**

- planning – about 10 minutes**
- writing for B1 – about 25 minutes**
- writing for B2 – about 25 minutes**

**INFORMATION FOR CANDIDATES**

**Section A (Reading): 40 marks**

**Section B (Writing): 40 marks**

**The number of marks is given in brackets at the end of each question or part-question.**

**TURN OVER**

**SECTION A (Reading): 40 marks**

**In the SEPARATE RESOURCE MATERIAL there are five texts on the theme of 'BEACHES' labelled TEXT A-E. Read each text carefully and answer ALL the questions below that relate to each of the texts.**

**TEXT A**

**A1. What is the lifespan of a crisp packet that is dumped on a beach? [1 mark]**

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**A2. What percentage of marine litter ends up on beaches? [1 mark]**

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**A3. How many sea birds die each year due to marine litter? [1 mark]**

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**A4. What is meant by “to ingest”? Choose ONE of the following four options. Write the number of the correct option. [1 mark]**

- 1. To vomit**
  - 2. To swallow**
  - 3. To handle**
  - 4. To survive**
  - 5. To fly**
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**TEXT B**

**A5. TEXT B gives advice to people on how to remain safe when visiting a beach. Put the four stages (a) – (d) below into the order in which you should complete them. Write the correct order below.**

**[3 marks]**

**The second stage is (b).**

- (a) During your visit to the beach, do not attempt to rescue someone in difficulty.**
- (b) Check the weather forecast and tide times before you set off. (Stage 2)**
- (c) Research which beaches have a lifeguard.**
- (d) On arrival, pay close attention to safety flags.**

**1.** \_\_\_\_\_

**2. (b)** \_\_\_\_\_

**3.** \_\_\_\_\_

**4.** \_\_\_\_\_





**A8. In TEXT C, the writer states that the cliffs are “dropping precipitously to the sea”. What is meant by the word “precipitously”? [1 mark]**

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**TEXT D**

**A9. How does the writer persuade the reader to choose a holiday in Wales? [10 marks]**

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**TEXT E**

**A10. What is meant by the term “refundable deposit”?  
Choose one of the following four options. Write  
the number of the correct option [1 mark]**

- 1. A sum of money that is not returned to the original owner.**
  - 2. A sum of money that is exchanged for a product or service.**
  - 3. Something provided for free in exchange for a service.**
  - 4. Money given back to you when you return something.**
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**A11. What evidence is given in the text to show that some of the beaches in Britain are “poor”?**

**[5 marks]**

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**A12. What was the second most common type of rubbish found dumped on UK beaches?**

**Write the number of the correct option [1 mark]**

- 1. small pieces of plastic**
  - 2. plastic bottles**
  - 3. shards of glass**
  - 4. crisp or sandwich packets**
  - 5. cigarette stubs**
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**A13. Compare what the writers of TEXT C, TEXT D and TEXT E say about beaches in Wales. [8 marks]**

**You must make it clear from which text you get your information.**

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**SECTION B (Writing): 40 marks**

**In this section you will be assessed for the quality of your WRITING skills.**

**Answer question B1 below and question B2 on page 26.**

**B1. Increasing litter levels suggest we have lost all pride in our beautiful country. Prepare a talk for your classmates in which you give your opinions on this view.**

**Write your talk. [20 marks]**

**10 marks are awarded for communication and organisation; 10 marks are awarded for writing accurately.**

**You should aim to write between 200-300 words.**

**The next page can be used to plan your work before starting your writing on page 22.**

**PLAN**









**B2. Tourism.com is a website that persuades people to visit their country and enjoy its many attractions. You have been asked to write an article for the website persuading families to visit your country during the summer months.**

**Write your article. [20 marks]**

**10 marks are awarded for communication and organisation; 10 marks are awarded for writing accurately.**

**You should aim to write between 200-300 words.**

**The next page can be used to plan your work before starting your writing on page 28.**

**PLAN:**









**END OF PAPER**





<b>Question number</b>	<b>ADDITIONAL PAGES IF REQUIRED. WRITE THE QUESTION NUMBER(S) IN THE LEFT-HAND MARGIN.</b>



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**RESOURCE MATERIAL**

**For use with Section A**

## TEXT A

[TEXT A is a leaflet produced by FRESHER COASTS.]

### FRESHER COASTS

### HOW LONG UNTIL IT'S GONE

#### Waste fragment lifespan of marine litter

200-400 years:	Drinks cans
100-1000 years:	Fishing line
450-1000 years:	Plastic bottles
200-300 years:	Plastic bags
100-150 years:	Cotton buds
100-300 years:	Crisp packets

#### 1 MILLION SEA BIRDS DIE Annually from ingestion and entanglement

- 4.5 million cigarette butts enter the environment every year left for birds to ingest.
- 70% of marine litter sinks to the seabed 15% drifts in the water and 15% ends up on beaches.
- 3 million pieces of marine litter enter the sea every day.
- 136,000 seals and whales are trapped in nets, lines and traps every year.
- £18 million is spent approximately each year removing beach litter.
- Plastic litter on beaches has increased 140% since 1994.

STAY IN [www.stayin.co.uk](http://www.stayin.co.uk)

SURFERS AGAINST SEWAGE

## **TEXT B**

**[TEXT B IS A LEAFLET PRODUCED BY THE MARITIME AND COASTGUARD AGENCY TO PROMOTE BEACH SAFETY.**

**Four steps are listed below.**

**One step is labelled Stage 2. The other steps are not labelled. The steps are not in order.]**

### **Maritime & Coastguard Agency**

**To make sure you remain safe when visiting a beach, follow these steps.**

- (a) During your visit to the beach, if you see someone in difficulty, do not attempt a rescue. Tell a lifeguard or dial 999 and ask for the coastguard.**
- (b) Check the weather forecast and tide times before you set off. This information can be found at: [www.tidetimes.org.uk](http://www.tidetimes.org.uk) (Stage 2)**
- (c) Research which beaches you would like to visit that have a lifeguard. This information can be found in the Good Beach Guide.**
- (d) On arrival, pay close attention to safety flags on the beach. These give important safety information about the area. Further information about these flags can be found at: [www.rosipa.com](http://www.rosipa.com)**

**TEXT C**

**[TEXT C HAS BEEN TAKEN FROM ITV NEWS ABOUT WALES' BEST BEACH. There is one illustration.]**

**BEACH IN WALES NAMED ONE OF THE BEST IN THE WORLD**



**[The picture shows the beach at Barafundle Bay, with the long curve of the beach and some rocky cliffs in the distance. It is a sunny day. There are one or two people on the beach.]**

**Barafundle Bay in Pembrokeshire has been named one of the best beaches in the world.**

**The Welsh beach is one of only two UK entries on the list of the top 25 beaches, by online travel magazine, Passport.**

**The list is made up of beaches from across the globe, with Barafundle Bay standing alongside beaches in Hawaii, Greece, Mexico and Tahiti.**

**Hidden away, the beach is in a small bay, backed by sand dunes and pine trees. It is only accessible via a half mile walk from the nearest car park. Its immaculate golden sands and clear waters have led to it being voted, many times, as one of Britain's best beaches and, now, one of the best in the world too. Passport Magazine described the beach as:**

**“Barafundle Bay, part of south west Wales’ Pembrokeshire Coast National Park, is a revelation—all the more so for the process of arriving there. As you approach by car, rolling countryside becomes more dramatic, sheer and craggy cliffs dropping precipitously to the sea. A few more minutes and you’re standing above Barafundle Bay. A fairly steep flight of steps brings you down to the sand. It’s been consistently voted one of Britain’s**

**best and it's easy to see why: it's a luxuriant curve of sand, topped by unspoilt dunes and grasses on hills that make it feel immensely private and peaceful. The long stretch of cliff known as Stackpole Head sticks straight into the sea like an arm. A little boulder sits jauntily offshore. The waves crash against the smooth sand."**

**TURN OVER**

**TEXT D**

**[TEXT D IS AN ADVERTISEMENT BY LYONS HOLIDAY PARKS. There are three illustrations.]**

**6 REASONS WHY YOU SHOULD CHOOSE A HOLIDAY IN WALES THIS YEAR**

The summer holidays are on the horizon, so you may well be looking at booking a holiday to begin the countdown to summer. Having such a great selection of holiday parks in North Wales, people may think we're a little biased. However, we're going to stick to our guns here, and offer up six reasons why you should opt for a holiday in Wales over a break abroad.

**BEACHES**

There's absolutely no need for you to jet off to the Mediterranean or the Seychelles to get your fill of blissful beach experiences. North Wales has an abundance of attractive local beaches close to our parks that are very popular with visitors far and wide! From wild, empty beaches to major seaside resorts, the wide range of beaches offers something special for everyone.

## **FOOD & DRINK**

**Who doesn't love the now world-renowned Welshcake, or delicious Welsh rarebit? Wales is a haven for the foodie, and we've got plenty to offer visitors, from the fresh seafood caught daily on our shores, to amazing local produce that will have your taste buds on cloud nine! What's better than enjoying locally made ice cream in the sun as you kick back in award-winning beach locations?**

## **DOG-FRIENDLY**

**That's one of the great things about a trip to our parks in Wales ... all the family can come with you, including your dog! Having your pet with you means you can make some magical memories with every member of the family!**

## **NO PASSPORTS, NO WORRIES**

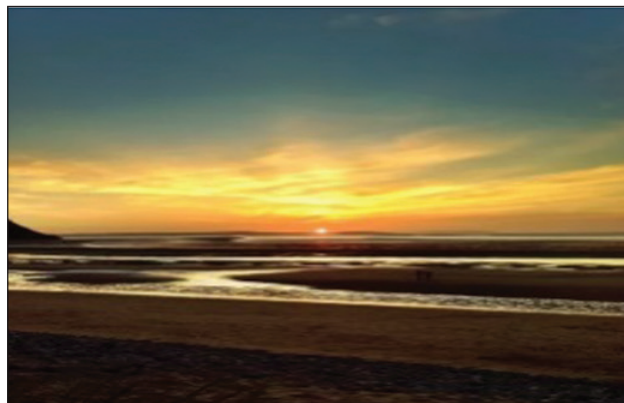
**We all know how stressful flying abroad can be, especially if you've got a large family. However, this is reduced greatly by heading to a destination in Wales. Forget about arriving at the airport to realise the passports are still in the drawer, and don't fret about getting the best exchange rate.**

## **SAVINGS GALORE**

**One of the big appeals of a staycation over a holiday overseas is the cost. The savings you can benefit from by staying in the UK can be high, but you won't be losing out on the good times either. There's plenty of fun to be had here in North Wales.**

## **SHORT BREAK BLISS**

**Fancy getting away for a relaxing break? Enjoy a beach holiday in Wales and make the most of down time with your loved ones.**



**[The illustrations show holiday locations of Lyons Holiday Parks in Wales]**

**TEXT E**

**[TEXT E IS A NEWSPAPER ARTICLE ABOUT BEACH LITTER.]**

**UK BEACH LITTER RISES BY A THIRD, REPORT FINDS**

The amount of rubbish found dumped on UK beaches rose by a third last year, according to a new report. More than 8,000 plastic bottles were collected by the Marine Conservation Society (MCS) in its annual beach clean-up at seaside locations from Orkney to the Channel Islands. On average, 99 bottles were picked up along every kilometre cleaned by volunteers. It is estimated that plastic bottles can take up to 500 years to break down in the sea. MCS's report reveals a 34% rise in beach litter overall, with 649 litter pieces per 100 metres in England and 607 pieces per 100 metres in Wales. A record-breaking number of volunteers helped, with just over 6,000, taking part.

MCS said the shocking figures strengthened the case for the introduction of a refundable deposit on all 'throwaway' plastic and glass drinks bottles and aluminium cans. This would encourage consumers not to discard them, while boosting recycling rates and cutting the amount of litter.

**Small pieces of plastic topped the list of litter picked up, with 960 bits on average collected for each kilometre of beach cleaned. Shards of glass were the second most common rubbish, with 208 pieces on average per kilometre of beach. The volunteers found 197 crisp or sandwich packets and sweet wrappers for every kilometre they searched. Other common litter included bottle caps and lids, string and rope, cotton bud sticks, cutlery, trays and plastic straws, as well as fishing nets and cigarette stubs. The numbers of plastic drinks bottles found in the beach clean were up 43% on 2014 levels while metal drinks cans were up 29% and lids and caps soared by 41%, the survey showed.**

**“There have been appalling increases in the number of plastic bottles found on beaches in England, Scotland, Channel Islands, and Northern Ireland”, said Lauren Eyles, MCS Beachwatch Manager. “The bottles we find on beaches are either dropped directly onto the beach, blown from land or sea, or end up there via rivers. The more we use as a nation, the more we’ll see ending up on our shores. These bottles not only look unsightly but they are a danger to our wildlife”. All countries saw an increase in litter, except Wales, where litter levels dropped after a record rise last year. However, in the last decade, average litter levels on Welsh beaches have increased by 51%.**

**MCS is working with volunteers to try to reduce litter levels on UK beaches by half by 2020, as well as cutting sewage pollution. Not only are our beaches clogged with litter, say the charity, but our waters are polluted too. Campaigners have warned that the UK must take action to improve water quality at 28 beaches (10 in England, 17 in Scotland and 1 in Wales) that failed to meet minimum standards or risk regaining its reputation as having the dirtiest beaches in Europe. The 31 beaches that were rated 'poor' under new standards account for 5 per cent of all bathing water sites in the UK.**