



GCSE

3700U30-1

ENGLISH LANGUAGE

UNIT 3

**Reading and Writing: Argumentation,
Persuasion and Instructional**

FRIDAY, 8 JUNE 2018 – MORNING

**2 hours plus your additional time
allowance**

Surname _____

Other Names _____

Centre Number _____

Candidate Number 0 _____

For Examiner's use only		
	Maximum Mark	Mark Awarded
Section A (Reading)	40	
Section B (Writing)	40	
Total	80	

ADDITIONAL MATERIALS

Resource Material.

INSTRUCTIONS TO CANDIDATES

Use black ink, black ball-point pen or your usual method.

Write your name, centre number and candidate number in the spaces provided on the front cover.

**Answer all questions in Section A .
Answer BOTH questions in Section B.**

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation page(s) at the back of the booklet, taking care to number the question(s) correctly.

4

You may write your answers on a separate answer sheet if preferred. Write the question number at the start of each answer.

You are advised to spend your time as follows:

SECTION A

- reading – about 10 minutes plus your additional time allowance**
- answering the questions – about 50 minutes plus your additional time allowance**

SECTION B

- planning – about 10 minutes plus your additional time allowance**
- writing for B1 – about 25 minutes plus your additional time allowance**
- writing for B2 – about 25 minutes plus your additional time allowance**

INFORMATION FOR CANDIDATES

Section A (Reading): 40 marks

Section B (Writing): 40 marks

The number of marks is given in brackets at the end of each question or part-question.

TURN OVER

SECTION A (Reading): 40 marks

In the SEPARATE RESOURCE MATERIAL there are five texts on the theme of ‘Selfies’ labelled TEXT A-E. Read each text carefully and answer ALL the questions below that relate to each of the texts.

TEXT A

A1. What is a selfie? [1 mark]

A2. How many posts are labelled as “#selfie” on Instagram? [1 mark]

A3. Explain what is meant when the writer says “selfie-taking has exploded”. [1 mark]

TEXT B

**A4. What is the purpose of TEXT B?
Choose ONE of the following four
options. Write the number of the
correct option. [1 mark]**

- 1. Personal use**
 - 2. Public use**
 - 3. Educational use**
 - 4. Occupational use**
-

A5. TEXT B describes how to take the perfect selfie. Put the four stages (a) – (d) below into order. Write the correct order below. [3 marks]

The second stage is (d).

- (a) Strike a pose.**
- (b) Choose the perfect location.**
- (c) Take multiple shots.**
- (d) Get the right angle. (Stage 2)**

1. _____

2. (d) _____

3. _____

4. _____

A6. The writer uses the following sentence, “This will subsequently help you to choose the most flattering picture.” What does the word “subsequently” mean in this sentence? Choose one of the following four definitions. Write the number of the correct definition.

[1 mark]

- 1. Simultaneously**
 - 2. Afterwards**
 - 3. Prior to**
 - 4. In addition to**
-

A8. What does the word “narcissism” mean? Choose ONE of the following four definitions. Write the number of the correct definition. [1 mark]

- 1. To be vain and admire yourself**
 - 2. To put other people’s feelings before your own**
 - 3. To be selfish and ignorant**
 - 4. To be popular and fashionable**
-

A9. Explain what Isabel means when she says that, “Selfies are a powerful tool for self-expression.” [1 mark]

TEXT E

A11. Why did the No Makeup Selfie campaign start? [1 mark]

A12. Identify THREE pieces of evidence to show that the No Makeup Selfie campaign was very popular.

[3 marks]

1. _____

2. _____

3. _____

A13. What is meant by the phrase “going viral”? [1 mark]

A14. Selfies can positively affect people’s lives. Synthesise the information given from TEXT C, TEXT D and TEXT E that shows this. [10 marks]

SECTION B (Writing): 40 marks

In this section you will be assessed for the quality of your WRITING skills.

Answer question B1 below and question B2 on page 30.

B1. Write a guide for other students persuading them to stay safe when using social media and the internet.

Write your guide. [20 marks]

10 marks are awarded for communication and organisation; 10 marks are awarded for writing accurately.

You should aim to write between 200-300 words.

The next page can be used to plan your work before starting your writing on page 26.

25

PLAN:

GUIDE: _____

B2. Your Headteacher/Principal plans to ban all mobile phones and social media use for students while they are in school/college. You feel strongly about this proposal and decide to write a letter to your Headteacher/Principal giving your views on this matter.

Write your letter. [20 marks]

10 marks are awarded for communication and organisation; 10 marks are awarded for writing accurately.

You should aim to write between 200-300 words.

The next page can be used to plan your work before starting your writing on page 32.

PLAN:

LETTER: _____
