



GCSE

3680U20-1

MONDAY, 20 MAY 2024 – AFTERNOON

MEDIA STUDIES – Unit 2

Understanding Television and Film

**1 hour 30 minutes plus your additional
time allowance**

ADDITIONAL MATERIALS

A WJEC pink 16-page answer booklet.

INSTRUCTIONS TO CANDIDATES

Use black ink, black ball-point pen or your usual method.

Answer ALL questions in Sections A AND Section B.

Write your answers in the separate answer booklet provided.

Use both sides of the paper. Write only within the white areas of the booklet.

Write the question number in the left-hand margin at the start of each answer.

Leave at least two line spaces between each answer.

(Turn over)

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately 45 minutes on Section A and approximately 45 minutes on Section B. You should use relevant theories and relevant subject-specific terminology where appropriate.

(Turn over)

SECTION A: WALES ON TELEVISION

Answer on the EPISODE you have studied from EITHER Gavin and Stacey OR Weatherman Walking OR Rownd a Rownd OR Pobl Port Talbot.

Quality of written communication, including spelling, punctuation and grammar, will be assessed in question 01(d).

01 (a)

Name ONE online streaming service where audiences can watch television programmes. [1 mark]

(Turn over)

01 (b)

Identify THREE advantages of watching television programmes online for audiences. [3 marks]

(c) Briefly explain the impact of digital technology on television organisations (for example, BBC or S4C). [6 marks]

(d) Explore how media language is used to construct stereotypes in the television programme you have studied.

In your answer you may refer to:

- **gender and/or age**
- **visual and audio codes. [20 marks]**

(Turn over)

**SECTION B: CONTEMPORARY
HOLLYWOOD FILM**

Answer on the contemporary Hollywood film you have studied.

02 (a)

Identify ONE key stage of the film production process. [1 mark]

(b) Briefly explain why this stage of the production process is important. [3 marks]

(c) Explain how stars are used in the marketing of the film you have studied. [6 marks]

(Turn over)

- 03 Explore how camerawork is used in ONE key sequence from the film you have studied. [10 marks]**
- 04 Explain how the opening sequence of the film you have studied appeals to audiences. [10 marks]**

END OF PAPER