



Please write clearly, in block capitals.

Centre number

Candidate number

Surname _____

Forename(s) _____

Candidate signature _____

A-level MEDIA STUDIES

Media Two (First exam in 2024)

Date of exam

Morning

Time allowed: 2 hours

Instructions

- Use black ink or black ball point pen.
- Answer **all** questions.
- You must answer the questions in the spaces provided.
- Do all rough work in this book. Cross through any work that you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 84.
- You are reminded of the need for good English and clear presentation in your answers.
- Question **2** is an extended response question in which you will be rewarded for your ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.
- Question **4** is a synoptic question in which you will be rewarded for your ability to draw together different areas of knowledge and understanding from across the full course of study.

Study **Figure 1** carefully.

Figure 1

Figure 1 cannot be reproduced here due to third-party copyright restrictions.

Figure 1 can be viewed using the following hyperlink:

[Empire television advertisement](#)

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