



Surname _____

Forename(s) _____

Centre Number _____

Candidate Number _____

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I declare this is my own work.

AS

PSYCHOLOGY

Paper 1

Introductory topics in psychology

7181/1

Monday 13 May 2024

Afternoon

Time allowed: 1 hour 30 minutes

[Turn over]



On the front of this book, write your surname and forename(s), your centre number, your candidate number and add your signature.

MATERIALS

For this paper you may use:

- **a calculator.**

INSTRUCTIONS

- **Use black ink or black ball-point pen.**
- **Answer ALL questions.**
- **You must answer the questions in the spaces provided. Do NOT write on blank pages.**
- **If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).**



- **Do all rough work in this book. Cross through any work you do not want to be marked.**

INFORMATION

- **The marks for questions are shown in brackets.**
- **The maximum mark for this paper is 72.**
- **You will be assessed on your ability to:**
 - **use good English**
 - **organise information clearly**
 - **use specialist vocabulary where appropriate.**

DO NOT TURN OVER UNTIL TOLD TO DO SO



[Turn over]



[Turn over]



04

Studies of social influence are often criticised for using volunteer sampling to select participants.

Explain how you could use a different sampling technique to select participants. [2 marks]

0 5

Outline flexibility as a factor in minority influence. [2 marks]

[Turn over]



0	6
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Two sixth-form students, Mimi and Asif, noticed other students dropping their rubbish on the school playground. They decided to launch a campaign to reduce littering at their school.

Describe the roles of consistency AND commitment in minority influence. Explain how Mimi and Asif could demonstrate consistency AND commitment as part of their campaign. [8 marks]

You may use this space, below and on the opposite page, to plan your answer.



SECTION B**MEMORY**

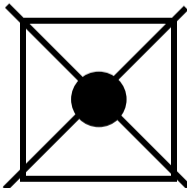
Answer ALL questions in this section.

Only ONE answer per question is allowed.

For each question completely fill in the circle alongside the appropriate answer.

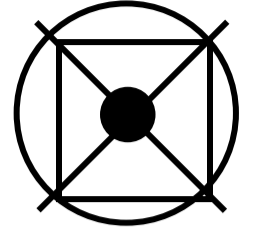
CORRECT METHOD 

WRONG METHODS    

If you want to change your answer you must cross out your original answer as shown. 



If you wish to return to an answer previously crossed out, ring the answer you now wish to select as shown.



07

Which component of the working memory model is responsible for verbal rehearsal?

Shade ONE box only. [1 mark]

A Central executive

B Episodic buffer

C Phonological loop

D Visuo-spatial sketchpad

[Turn over]



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[Turn over]



0	9
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A psychologist investigated the effect of anxiety on the accuracy of memory. She obtained a volunteer sample of 50 psychology students by putting up a poster on the college noticeboard. She showed the students two short films.

CONDITION 1:

the film showed a violent crime (high-anxiety condition).

CONDITION 2:

the film showed a comedy sketch (low-anxiety condition).

After watching the film in Condition 1, each student completed a questionnaire with 40 closed questions about events in the film. This was repeated for Condition 2.



The median number of correct and incorrect answers for each film was calculated. The results are shown in TABLE 1, on page 26.

[Turn over]



TABLE 1

The median number of correct and incorrect answers for the two films

	High-anxiety condition	Low-anxiety condition
The median number of correct answers	16	32
The median number of incorrect answers	24	8



What can the psychologist conclude from the results in TABLE 1?

Justify your answer. [2 marks]

[Turn over]

1 1

The psychologist used closed questions on the questionnaire.

Explain ONE reason why it might have been better to use open questions rather than closed questions on the questionnaire. [2 marks]

[Turn over]

1 2

The psychologist was concerned that the number of correct answers recalled would be affected by the participants taking part in both conditions of the experiment.

Explain ONE way the psychologist could deal with this problem. [2 marks]

1 3

Briefly evaluate research into post-event discussion as a factor that affects the accuracy of eyewitness testimony.

[2 marks]

[Turn over]

14

Discuss interference as an explanation for forgetting. [8 marks]

You may use this space to plan your answer.



[Turn over]



[Turn over]

<hr/>
24



BLANK PAGE

[Turn over]



1	6
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Holly is now 6 years old. Since the age of 6 months she has lived in five different foster care homes. A couple has decided to adopt Holly but they are worried about her ability to form a good relationship with them. They also have concerns regarding her progress at school. Her last school report said she was disruptive in class, had been involved in a fight and had performed poorly in the end-of-year tests.

Explain how Bowlby's theory of maternal deprivation might be applied to Holly.

[6 marks]



1	7
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Dave says, “The way in which children and their carers form attachments is different all over the world. Fortunately, most children do form secure attachments. However, in some cultures, studies have shown there can be very different types of insecure attachments between children and their carers.”

Using ONE example of cultural variations in attachment, explain Dave’s comments about insecure attachments. [2 marks]



1 8

Give ONE limitation of van Ijzendoorn's research into cultural variations in attachment. [1 mark]

[Turn over]

19

Discuss learning theory as an explanation of attachment. [12 marks]

You may use this space to plan your answer.

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For Examiner's Use	
Section	Mark
A	
B	
C	
TOTAL	

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WP/M/CD/Jun24/7181/1/G4002/V3

