



**GCE A LEVEL**

**1680U30-1**

**MONDAY, 22 MAY 2023 – AFTERNOON**

**MEDIA STUDIES – A2 unit 3**

**Media in the Global Age**

**2 hours 30 minutes plus your additional  
time allowance**

**ADDITIONAL MATERIALS**

**A WJEC pink 16-page answer booklet.**

**INSTRUCTIONS TO CANDIDATES**

**Use black ink or black ball-point pen or your usual method.**

**Answer THREE questions: ONE question from Section A, ONE question from Section B and ONE question from Section C.**

**Write your answers in the separate answer booklet provided, following the instructions on the front of the answer booklet.**

**Use both sides of the paper. Write only within the white areas of the booklet.**

**(Turn over)**

**Write your name, centre number and candidate number in the spaces at the top of all answer booklets. At the end of the examination, the answer booklets must be handed to the invigilator.**

**Write the question number in the left-hand margin at the start of each answer.**

### **INFORMATION FOR CANDIDATES**

**The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.**

**You are advised to spend approximately 50 minutes on each of sections A, B and C.**

**(Turn over)**

**4**

**You should use relevant theories and relevant subject-specific terminology where appropriate.**

**The quality of your written communication, including appropriate use of punctuation and grammar, will be assessed in Section A.**

**(Turn over)**

**5**

**Answer ONE question in each section.**

## **SECTION A: TELEVISION**

**EITHER,**

**11. How does the crime drama genre reflect historical contexts? Explore examples from *Hinterland* AND the HISTORICAL crime drama you have studied. [30 marks]**

**OR,**

**12. How does the crime drama genre reflect social contexts? Explore examples from *Hinterland* AND the HISTORICAL crime drama you have studied. [30 marks]**

**(Turn over)**

## **SECTION B: MAGAZINES**

**EITHER,**

**21. Van Zoonen argues that the display of women's bodies as 'objects to be looked at' is a core element of western patriarchal culture.**

**Explore this idea in relation to the MAINSTREAM and HISTORICAL magazines you have studied.**

**[30 marks]**

**(Turn over)**

**OR,**

**22. David Gauntlett states that the media today offer us a diverse range of stars, icons and characters from whom we may ‘pick and mix’ different ideas.**

**Explore this idea in relation to the MAINSTREAM and HISTORICAL magazines you have studied.**

**[30 marks]**

**(Turn over)**

## **SECTION C: VIDEO GAMES**

**EITHER,**

**31. How do technological changes influence the video games industry? Explore with reference to the TWO ACTION-LED franchise games you have studied. [30 marks]**

**OR,**

**32. How important are other media industries to the video games industry? Explore with reference to the TWO ACTION-LED franchise games you have studied. [30 marks]**

**END OF PAPER**