



GCSE

3680U20-1



WEDNESDAY, 24 MAY 2023 – AFTERNOON

MEDIA STUDIES – Unit 2
Understanding Television and Film

1 hour 30 minutes

ADDITIONAL MATERIALS

A WJEC pink 16-page answer booklet.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Answer **all** questions in Sections A **and** Section B.

Write your answers in the separate answer booklet provided, following the instructions on the front of the answer booklet.

Write your name, centre number and candidate number in the spaces at the top of the answer booklet.

At the end of the examination, the answer booklet must be handed to the invigilator.

Write the question number in the two boxes in the left hand margin at the start of each answer,

for example,

0	1
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INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately 45 minutes on Section A and approximately 45 minutes on Section B. You should use relevant theories and relevant subject-specific terminology where appropriate.

Section A: Wales on Television

Answer on the **episode** you have studied from **either** *Gavin and Stacey* **or** *Weatherman Walking or Rownd a Rownd* **or** *Pobl Port Talbot*.

Quality of written communication, including spelling, punctuation and grammar, will be assessed in question **1 d**).

- | | |
|---|---|
| 0 | 1 |
|---|---|
- a) Identify **one** way television organisations are funded in the UK. [1]
- b) Briefly describe the organisation that broadcast the episode you have studied. [4]
- c) Briefly explain how the television programme you have studied uses online media. [5]
- d) Explore how Welsh identity is represented in the episode you have studied.
- In your answer you may refer to:
- elements of media language (e.g. camera, mise-en-scène)
 - themes and issues
- [20]

Section B: Contemporary Hollywood Film

Answer on the contemporary Hollywood film you have studied.

- | | |
|---|---|
| 0 | 2 |
|---|---|
- a) Identify **one** type of digital technology used to watch films. [1]
- b) Briefly explore how digital technology has changed the way audiences watch films. [3]
- c) Briefly explain how digital technologies were used to market the Hollywood film you have studied. [6]
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- | | |
|---|---|
| 0 | 3 |
|---|---|
- Explain how the Hollywood film you have studied attracts a global audience. [10]
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- | | |
|---|---|
| 0 | 4 |
|---|---|
- Explore how sound is used in the Hollywood film you have studied. Refer to **at least one** sequence from the film. [10]

END OF PAPER