



**GCSE**

**3700U30-1**

**MONDAY, 12 JUNE 2023 – MORNING**

**ENGLISH LANGUAGE**

**UNIT 3**

**Reading and Writing: Argumentation, Persuasion  
and Instructional**

**2 hours plus your additional time allowance**

**Surname** \_\_\_\_\_

**First name(s)** \_\_\_\_\_

**Centre Number** \_\_\_\_\_

**Candidate Number** 0 \_\_\_\_\_

<b>For Examiner's use only</b>		
	<b>Maximum Mark</b>	<b>Mark Awarded</b>
<b>Section A (Reading)</b>	<b>40</b>	
<b>Section B (Writing)</b>	<b>40</b>	
<b>Total</b>	<b>80</b>	

**ADDITIONAL MATERIALS**

**Resource Material.**

**INSTRUCTIONS TO CANDIDATES**

**Use black ink, black ball-point pen or your usual method.**

**Write your name, centre number and candidate number in the spaces on page 1.**

**Answer ALL questions in Section A.  
Answer BOTH questions in Section B.**

**Write your answers in the spaces provided in this booklet. If you run out of space, use the additional page(s) at the back of the booklet, taking care to number the question(s) correctly.**

**You may write your answers on a separate answer sheet if preferred. If you use a separate answer sheet, write the question number at the start of each answer.**

**(Turn over)**

**You are advised to spend your time as follows:**

**SECTION A**

- reading – about 10 minutes plus your additional time allowance
- answering the questions – about 50 minutes plus your additional time allowance

**SECTION B**

- planning – about 10 minutes plus your additional time allowance
- writing for B1 – about 25 minutes plus your additional time allowance
- writing for B2 – about 25 minutes plus your additional time allowance

**INFORMATION FOR CANDIDATES**

**Section A (Reading): 40 marks**

**Section B (Writing): 40 marks**

**The number of marks is given in brackets at the end of each question or part-question.**

**(Turn over)**

**SECTION A (Reading): 40 MARKS**

In the **SEPARATE RESOURCE MATERIAL** there are five texts on the theme of 'Digital Footprints' labelled **TEXT A–E**. Read each text carefully. Answer **ALL** the questions below that relate to each of the texts.

**TEXT A**

**A1. What is a digital footprint? [1 mark]**

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**A2. According to TEXT A, how many people use social media? [1 mark]**

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**A3. What is meant by the phrase ‘paper trail’ in this text? Choose one of the four meanings. Write the number of the correct meaning below. [1 mark]**

- 1. A series of printed documents giving information about a person.**
  - 2. A series of books on the topic of paper.**
  - 3. A series of printed documents about heroic exploits.**
  - 4. A series of books about adventure stories and expeditions.**
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**TEXT B**

**A4. In TEXT B (a), the writer suggests, “once you have activated the account, be careful who you follow”.**

**What does “activate” mean in this context?  
Choose one of the four meanings. Write the  
number of the correct meaning below. [1 mark]**

- 1. To research something so that you can use it at a later date.**
  - 2. To start something up so that it is working.**
  - 3. To delete something that you no longer need.**
  - 4. To enjoy looking through social media sites.**
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**A5. TEXT B shows the steps you need to take when signing up for a social media account.**

**Put the four steps (a) – (d) on page 3 into the order which best shows how to complete the process.**

**Write the correct order.**

**The third step is (c). [3 marks]**

- (a) Once you have activated the account, be careful who you follow and share your information with.**
- (b) When setting up your new account, read the registration information carefully and check your privacy settings. Do not link it to your other accounts as this will make it easy for someone to access your digital footprint.**
- (c) Create a strong password and do not share it with anyone else. (Step 3)**
- (d) Do some research before joining a social media site. Make sure you understand what the site is used for and how it works.**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. (c) \_\_\_\_\_

4. \_\_\_\_\_

**(Turn over)**

**TEXT C**

**A6. Give ONE reason why some people create a secondary email address when using social media sites. [1 mark]**

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**A7. How does the article try to persuade you to look after your digital footprint? [8 marks]**

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**(Turn over)**





**TEXT D**

**A8. In your own words, explain what is meant by the phrase, “Employers are stalkers”. [1 mark]**

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**A9. Summarise, in your own words, the reasons why an employer might check your online activities before offering you a job. [5 marks]**

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**(Turn over)**



**A10. Read the following statements about TEXT D. Which one is true? Choose one of the five statements. Write the number of the true statement below. [1 mark]**

- 1. Employers never employ people who swear online.**
  - 2. Employers will only employ people who have a social media presence.**
  - 3. Employers approve of images of people messing about.**
  - 4. Employers may avoid employing people with controversial opinions.**
  - 5. Employers only use social media to check if people are telling the truth.**
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**TEXT E**

**A11. According to the article, what does Felix search for when he uses the internet at the library?**

**[1 mark]**

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**SECTION B (Writing): 40 marks**

**B1. In this section you will be assessed for the quality of your WRITING skills.**

**Answer question B1 below and question B2 on page 27.**

**Question B1**

**In TEXT E, Felix states:**

**“Social media is not a fundamental human need.”**

**Write an article for an online teenage magazine in which you give your views about social media.**

**Write your article. [20 marks]**

**10 marks are awarded for communication and organisation; 10 marks are awarded for writing accurately.**

**You should aim to write between 200–300 words.**

**The next page can be used to plan your work before starting your writing on page 22.**

**(Turn over)**

**PLAN:**

**(Turn over)**











**Question B2**

**Your school or college is raising money to buy a new laptop for every student. You have been asked to prepare a talk to persuade your classmates of the importance of this scheme and to support it.**

**Write your talk. [20 marks]**

**10 marks are awarded for communication and organisation; 10 marks are awarded for writing accurately.**

**You should aim to write between 200–300 words.**

**The next page can be used to plan your work before starting your writing on page 29.**

**PLAN:**

**(Turn over)**















