



GCSE

3680U20-1



S24-3680U20-1

MONDAY, 20 MAY 2024 – AFTERNOON

MEDIA STUDIES – Unit 2
Understanding Television and Film

1 hour 30 minutes

ADDITIONAL MATERIALS

A WJEC pink 16-page answer booklet.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Answer **all** questions in Sections A **and** Section B.

Write your answers in the separate answer booklet provided, following the instructions on the front of the answer booklet.

Use both sides of the paper. Write only within the white areas of the booklet.

Write the question number in the two boxes in the left-hand margin at the start of each answer,

for example

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Leave at least two line spaces between each answer.

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately 45 minutes on Section A and approximately 45 minutes on Section B. You should use relevant theories and relevant subject-specific terminology where appropriate.

Section A: Wales on Television

Answer on the **episode** you have studied from **either** *Gavin and Stacey* **or** *Weatherman Walking or Rownd a Rownd* **or** *Pobl Port Talbot*.

Quality of written communication, including spelling, punctuation and grammar, will be assessed in question

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 d).

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- a) Name **one** online streaming service where audiences can watch television programmes. [1]
- b) Identify **three** advantages of watching television programmes online for audiences. [3]
- c) Briefly explain the impact of digital technology on television organisations (for example, BBC or S4C). [6]
- d) Explore how media language is used to construct stereotypes in the television programme you have studied.
- In your answer you may refer to:
- gender and/or age
 - visual and audio codes. [20]

Section B: Contemporary Hollywood Film

Answer on the contemporary Hollywood film you have studied.

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- a) Identify **one** key stage of the film production process. [1]
- b) Briefly explain why this stage of the production process is important. [3]
- c) Explain how stars are used in the marketing of the film you have studied. [6]
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- Explore how camerawork is used in **one** key sequence from the film you have studied. [10]
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- Explain how the opening sequence of the film you have studied appeals to audiences. [10]

END OF PAPER