



**GCSE**

**3680U20-1**

**TUESDAY, 14 JUNE 2022 – AFTERNOON**

**MEDIA STUDIES – Unit 2**

**Understanding Television and Film**

**45 minutes plus your additional time allowance**

**ADDITIONAL MATERIALS**

**A WJEC pink 16-page answer booklet.**

**INSTRUCTIONS TO CANDIDATES**

**Use black ink, black ball-point pen or your usual method.**

**Answer ALL questions in Section A OR Section B.**

**Write your answers in the separate answer booklet provided, following the instructions on the front of the answer booklet.**

**Write your name, centre number and candidate number in the spaces at the top of the answer booklet.**

**(Turn over)**

**At the end of the examination, the answer booklet must be handed to the invigilator.**

**Write the question number in the left-hand margin at the start of each answer.**

### **INFORMATION FOR CANDIDATES**

**The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.**

**You are advised to spend approximately 45 minutes on Section A or Section B. You should use relevant theories and relevant subject-specific terminology where appropriate.**

**(Turn over)**

**COMPLETE EITHER SECTION A OR SECTION B**

**SECTION A: WALES ON TELEVISION**

**Answer on the episode you studied from EITHER Gavin and Stacey OR Weatherman Walking OR Rownd a Rownd OR Pobl Port Talbot.**

**01 (a)**

**Identify the target audience for the television programme you have studied. [1 mark]**

**(b) Briefly explain ONE way this audience has been targeted.**

**[3 marks]**

**(Turn over)**

**01 (c)**

**Explain how audiences may respond to the episode you have studied.**

**[6 marks]**

**(d) Explore how Wales is represented in the episode you have studied.**

**In your answer you may refer to:**

- **Representations of place**
- **Cultural identity [20 marks]**

**(Turn over)**

**SECTION B: CONTEMPORARY  
HOLLYWOOD FILM**

**Answer on the contemporary Hollywood film you have studied.**

**02 (a)**

**Identify the genre of the film you have studied. [1 mark]**

**(b) Briefly identify THREE key conventions of this genre. [3 marks]**

**(c) Briefly explain how genre was used to market the film you have studied. [6 marks]**

**(Turn over)**

- 03. Explore how heroes are represented in the film you have studied.**  
**[10 marks]**
- 04. Explore how mise en scène (e.g. setting and locations, costume, props) appeals to audiences. Refer to the film you have studied.**  
**[10 marks]**

**END OF PAPER**