



GCSE

3680U20-1



TUESDAY, 14 JUNE 2022 – AFTERNOON

MEDIA STUDIES – Unit 2
Understanding Television and Film

45 minutes

ADDITIONAL MATERIALS

A WJEC pink 16-page answer booklet.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Answer **all** questions in Sections A **or** Section B.

Write your answers in the separate answer booklet provided, following the instructions on the front of the answer booklet.

Write your name, centre number and candidate number in the spaces at the top of the answer booklet.

At the end of the examination, the answer booklet must be handed to the invigilator.

Write the question number in the two boxes in the left hand margin at the start of each answer,

e.g.

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INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately 45 minutes on Section A or Section B. You should use relevant theories and relevant subject-specific terminology where appropriate.

Complete either Section A OR Section B

Section A: Wales on Television

Answer on the episode you studied from **either** Gavin and Stacey **or** Weatherman Walking **or** Rownd a Rownd **or** Pobl Port Talbot.

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|----------|----------|---|------|
| 0 | 1 | a) Identify the target audience for the television programme you have studied. | [1] |
| | | b) Briefly explain one way this audience has been targeted. | [3] |
| | | c) Explain how audiences may respond to the episode you have studied. | [6] |
| | | d) Explore how Wales is represented in the episode you have studied. | |
| | | In your answer you may refer to: | |
| | | <ul style="list-style-type: none"> • Representations of place • Cultural identity | |
| | | | [20] |

Section B: Contemporary Hollywood Film

Answer on the contemporary Hollywood film you have studied.

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|----------|----------|--|------|
| 0 | 2 | a) Identify the genre of the film you have studied. | [1] |
| | | b) Briefly identify three key conventions of this genre. | [3] |
| | | c) Briefly explain how genre was used to market the film you have studied. | [6] |
| 0 | 3 | Explore how heroes are represented in the film you have studied. | [10] |
| 0 | 4 | Explore how mise en scène (e.g. setting and locations, costume, props) appeals to audiences. Refer to the film you have studied. | [10] |

END OF PAPER