



GCSE – NEW

3700U30-1

ENGLISH LANGUAGE

UNIT 3

**Reading and Writing: Argumentation,
Persuasion and Instructional**

MONDAY, 12 JUNE 2017 – MORNING

**2 hours plus your additional time
allowance**

Surname _____

Other Names _____

Centre Number _____

Candidate Number 0 _____

For Examiner's use only		
	Maximum Mark	Mark Awarded
Section A (Reading)	40	
Section B (Writing)	40	
Total	80	

ADDITIONAL MATERIALS

Resource Material.

INSTRUCTIONS TO CANDIDATES

Use black ink, black ball-point pen or your usual method.

Write your name, centre number and candidate number in the spaces on the front cover.

Answer ALL questions in Section A.

Answer BOTH questions in Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation page(s) at the back of the booklet, taking care to number the question(s) correctly.

You may write your answers on a separate answer sheet if preferred. Write the question number at the start of each answer.

You are advised to spend your time as follows:

SECTION A

- reading – about 10 minutes**
- answering the questions – about 50 minutes**

SECTION B

- planning – about 10 minutes**
- writing for B1 – about 25 minutes**
- writing for B2 – about 25 minutes**

INFORMATION FOR CANDIDATES

Section A (Reading): 40 marks

Section B (Writing): 40 marks

The number of marks is given in brackets at the end of each question or part-question.

TURN OVER

SECTION A (Reading): 40 marks

In the SEPARATE RESOURCE MATERIAL there are five texts on the theme of ‘Fairtrade’ labelled TEXT A-E. Read each text carefully and answer ALL the questions below that relate to each of the texts.

TEXT A

A1. How much money is generated in the UK alone from Fairtrade sales?

[1 mark]

A2. What percentage of female farmers and workers are employed on plantations? [1 mark]

A3. What is the purpose of TEXT A? Choose ONE of the following four options. Write the number of the correct option. [1 mark]

- 1. Personal use**
 - 2. Public use**
 - 3. Educational use**
 - 4. Occupational use**
-

TEXT B

A4. What does the phrase “substantial contribution” mean in this text? Choose ONE of the following four options. Write the number of the correct option. [1 mark]

- 1. A kind offering**
 - 2. To be a generous person**
 - 3. To donate some money to the farmer**
 - 4. To get involved in a significant way**
-

A5. TEXT B suggests the steps you can take to increase your support for Fairtrade. Put the four steps (a) – (d) opposite into order. Write the correct order. [3 marks]

The first step has been completed for you:

- (a) Find out which shops stock Fairtrade or ethical products.**
- (b) Encourage your friends and family to do the same.**
- (c) Shop responsibly once you have found a stockist.**
- (d) Sign up to the Fairtrade campaign and help your local area to become a Fairtrade town or village.**

1. **(a)** _____

2. _____

3. _____

4. _____

TEXT C

A6. Martin Luther King said, “Before you finish eating breakfast in the morning, you’ve depended on more than half the world.” Explain what Martin Luther King meant. [1 mark]

TEXT D

A8. What is meant by the word “consortium”, used in the introduction to the text? Choose ONE of the following four meanings. Write the number of the correct meaning. [1 mark]

- 1. A group or association**
 - 2. A specialist coffee growing farmer**
 - 3. The machinery used to process the coffee on the plantation**
 - 4. That Fairtrade is a fair process for the farmers**
-

TEXT E

A10. What does Richard Shannon mean when he says, “If it doesn’t have a Fairtrade logo then we must be holding the farmer down and standing on his neck whilst we steal his coffee”? [1 mark]

Horizontal lines for writing or drawing.

SECTION B (Writing): 40 marks

In this section you will be assessed for the quality of your WRITING skills.

Answer question B1 below and question B2 on page 34.

B1. Your school/college is considering using more Fairtrade items in its canteen. Although this will help to support Fairtrade farmers, it will mean an increase in the price of meals.

You feel strongly about this proposal and decide to write a letter to your Headteacher/Principal giving your views.

Write your letter. [20 marks]

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10 marks are awarded for communication and organisation; 10 marks are awarded for writing accurately.

You should aim to write between 200-300 words.

The next page can be used to plan your work before starting your writing on page 30.

PLAN:

LETTER: _____

B2. You would like to raise some money to support a LOCAL charity.

Write a talk to your year group to raise awareness about your local charity and to persuade local people to support it.

You should include the following information:

- details about the charity**
- what support the charity needs**
- how your year group can support the charity**

Write your talk. [20 marks]

10 marks are awarded for communication and organisation; 10 marks are awarded for writing accurately.

35

You should aim to write between 200-300 words.

The next page can be used to plan your work before starting your writing on page 37.

PLAN:

QUESTION NUMBER	ADDITIONAL PAGES IF REQUIRED. WRITE THE QUESTION NUMBER(S) IN THE LEFT-HAND MARGIN.

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