



GCSE – NEW

3680U20-1

MONDAY, 10 JUNE 2019 – AFTERNOON

MEDIA STUDIES – UNIT 2

Understanding Television and Film

**1 hour 30 minutes plus your additional
time allowance**

ADDITIONAL MATERIALS

- A WJEC pink 16-page answer booklet.**

INSTRUCTIONS TO CANDIDATES

Answer ALL questions in Section A AND Section B.

Use black ink, black ball-point pen or your usual method.

Answers to all the questions must be written in the separate answer booklet provided.

Write your name, centre number and candidate number in the spaces at the top of answer booklet.

At the end of the examination, the answer booklet must be handed to the invigilator.

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately 45 minutes plus your additional time allowance on Section A and approximately 45 minutes plus your additional time allowance on Section B. You should use relevant theories and relevant subject-specific terminology where appropriate.

The quality of your written communication, including appropriate use of punctuation and grammar, will be assessed in your answer to question 1(d).

SECTION A: WALES ON TELEVISION

Answer on THE EPISODE you have studied from EITHER Gavin and Stacey OR Weatherman Walking OR Rownd a Rownd OR Pobl Port Talbot.

- 1(a) Identify ONE audience for the episode you have studied. [1]**

- (b) Briefly explain why the television programme you have studied is popular in Wales. [3]**

- (c) Outline TWO different ways the television programme you have studied is marketed. [6]**

1(d) Explore how the episode you have studied appeals to audiences.

In your answer you may refer to:

- representations and stereotypes**
- genre and narrative [20]**

Quality of written communication, including spelling, punctuation and grammar, will be assessed in this question.

**SECTION B: CONTEMPORARY
HOLLYWOOD FILM**

2(a) Identify ONE major Hollywood film company. [1]

(b) Suggest ONE advantage for a film that comes from being part of a franchise. [4]

(c) Briefly outline how the Hollywood film you have studied was funded.

[5]

- 3. Explore how ONE key theme is presented in the Hollywood film you have studied. [10]**

- 4. Explore how genre codes and conventions have been used in the Hollywood film you have studied. Refer to at least ONE sequence from your chosen film. [10]**

END OF PAPER